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10 *Attorneys for Plaintiffs CAESARS WORLD, INC. and*  
11 *PARK PLACE ENTERTAINMENT CORP.*

12 **UNITED STATES DISTRICT COURT**  
13 **DISTRICT OF NEVADA**

14 CAESARS WORLD, INC. and PARK PLACE  
15 ENTERTAINMENT CORPORATION,

16 Plaintiffs,

17 vs.

18 CYRUS MILANIAN and THE NEW LAS VEGAS  
19 DEVELOPMENT COMPANY, LLC,

20 Defendants.

CASE NO. CV-S-02-1287-RLH (RJJ)

**PLAINTIFFS' STATEMENT OF THE  
CASE**

21 Pursuant to the Court's December 19, 2000 Order Regarding Trial, Plaintiffs Caesars  
22 World, Inc. ("CWI") and Park Place Entertainment Corp. ("PPE") submit this Statement of the  
23 Case.

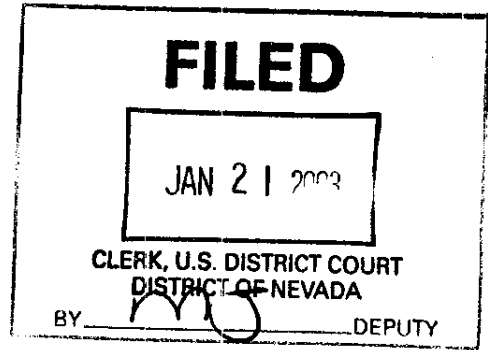
24 DATED: 1/21/03

JONES VARGAS

25 By:

*Gary R. Goodheart*

26 GARY R. GOODHEART, ESQ.  
27 Nevada Bar No.  
28 3773 Howard Hughes Parkway  
Third Floor South  
Las Vegas, Nevada 89109  
*Attorneys for Plaintiffs*



**STATEMENT OF THE CASE**

Plaintiffs seek to enforce their rights under the Lanham Act and Nevada law as senior users of the COLOSSEUM and EMPIRE-theme trademarks as to defendant Cyrus Milanian and The New Las Vegas Development Corp. Defendants deny that Plaintiffs have any rights in the marks. Plaintiffs seek a final, declaratory judgment that they are the senior users of the marks as to defendants, and an order requiring Milanian to abandon his applications in those marks. Plaintiffs also seek to hold Milanian liable for violation of the Lanham Act and Nevada law, and for judgment for attorneys' fees and costs as an exceptional case under the Lanham Act. Plaintiffs also seek final, declaratory judgment holding that Milanian has no claim, in tort or contract, in connection with Milanian's alleged delivery of a business plan to ITT Corp., a former owner of CWI, in or about 1996.

DATED: 1/21/03

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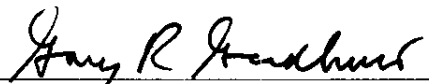
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